

8 October, 2009

Media Release –
Lush arrives at Westfield Bondi Junction



Lush takes fresh cosmetics to a new level

Self-appointed cosmetics grocer **Lush** is the ultimate fresh beauty delicatessen. Think handmade, natural and fresh merchandise; huge wheels of soap; a myriad of orbs (fizzing bath ballistics) presented like perfectly round apples; Bio Fresh face masks kept on ice; products priced by weight, wrapped in greaseproof paper (if any wrapping at all) and best-before dates (of course).

Freshness is intrinsic to Lush – it's at the heart of our philosophy (as is absolutely no animal testing). Lush fills the shelves of their stores with soaps and cosmetics made from fresh fruits, vegetables, plant butters and the finest essential oils - all made in Australia. We like to produce cosmetics with a human personalised touch, whilst creating local jobs and using local resources. It gives us our unique edge and enables us to keep an eye on quality.

Lush is an ethics driven retailer that happily extends a helping hand to their community. Lush uses Fairley Traded ingredients wherever possible, does not test on animals and believes in 'going naked' with many of our products not pre-packaged and we've banned plastic bags.

Lush will change the way people think about bathing:

Lush opens at Level 2, Westfield Bondi Junction – Thurs 15 October 2009

More information please contact



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See next page for what Bondi Junction shoppers can expect.....



Visit Lush.....and enjoy our natural, fresh experience.